

CHÂTEAU TROPLONG MONDOT

1^{ER} GRAND CRU CLASSÉ

Certified



Corporation

TROPLONG MONDOT JOINS THE VERY EXCLUSIVE CIRCLE OF B CORP™-CERTIFIED COMPANIES

This international certification, renowned for its high standards and awarded to just a dozen organisations in the French wine sector, confirms the pioneering commitment of the Premier Grand Cru Classé and its Michelin-starred restaurant to sustainable, responsible and forward-looking practices.

This marks a major milestone in the history of Troplong Mondot.

After nearly a year of preparation and a three-month audit, the wine estate and its restaurant Les Belles Perdrix (awarded one star and a green star in the Michelin Guide) have been awarded B Corp™ certification, an independent international label awarded to companies that meet exacting standards in terms of social and environmental performance, transparency and governance.

This is a significant accolade for this iconic Saint-Émilion estate, which has been **committed to preserving its natural and heritage ecosystem for over 30 years.**

A 360° APPROACH TO RESPONSIBILITY

As an international and independent certification, B Corp™ certification is based on a rigorous assessment of the impact of the organisation's entire operations across five criteria: **governance, employees, the environment, customers and social commitment.** All the estate's teams worked together to document and demonstrate their practices, based on a questionnaire covering over 200 items.

More than just a mark of recognition, B Corp™ certification is a **roadmap**: certified companies commit to continuous improvement, which is reassessed every three years. They work together to transform the economy and take part in collective action towards a shared goal: a global economy that serves people and the planet.

"The comprehensive and rigorous approach of B Corp™ certification is fully in line with our CSR strategy," explains Aymeric de Gironde, Chairman of the Executive Board. "It is not an end in itself, but a long-term commitment to progress. We all have a role to play in addressing environmental and societal challenges. This recognition strengthens our determination to act with clarity and responsibility."



Troplong Mondot is driven in this ambition by its owner, the **SCOR Group**. Through its business activities and philosophy, this global reinsurance player is particularly attuned to the risks of climate change and governance issues.

STRONG LEADERSHIP IN THE FACE OF THE CLIMATE CHALLENGE

At Troplong Mondot, sustainability is neither a marketing ploy nor a matter of regulatory compliance: it is an integral part of the estate's identity. In this sense, B Corp™ certification reflects both the fundamental values and the day-to-day practices of the estate's ownership.

A leading player in the French wine industry when it comes to addressing carbon emissions, Troplong Mondot is a Silver member of **International Wineries for Climate Action (IWCA)**, an international association committed to drastically reducing carbon emissions and adapting viticulture to climate change. It is also part of the global 'Race to Zero' initiative led by the UN, with a target of carbon neutrality by 2050.

The concrete environmental measures implemented across all its operations, including the restaurant, offer a clear picture of the estate's commitment, and include, amongst others:

- **Less than 4 tonnes of CO2** emitted for heating all buildings,
- A drastic reduction in fossil fuel consumption,
- Recycling of organic waste, waste reduction, and the elimination of single-use packaging,
- Ploughing with **horses, zero herbicides, zero insecticides,**
- Planting a **micro-forest,**
- A 6,800 m² permaculture **vegetable garden.**



A STRONG COMMITMENT TO PEOPLE AND THE LOCAL AREA

Responsibility extends beyond environmental considerations alone. With this certification, Troplong Mondot is positioning itself as a driving force for change across all those it works with.

"For several decades, Troplong Mondot has been committed to practising sustainable viticulture whilst creating a healthy and stimulating ecosystem for our staff, neighbours and partners," says Aymeric de Gironde.

Indeed, the estate **actively contributes to the economic vitality and reputation of Saint-Emilion and the Bordeaux region.** Suppliers are selected primarily from within the region: at Les Belles Perdrix, 80 per cent are located less than an hour's drive from the restaurant; as regards the wine-growing side of the business, two-thirds are based in the department. Internally, **staff are placed at the heart of the business's mission.** Structural measures have been put in place to foster a fairer and more inclusive workplace. **Collaborative projects,** such as the collective cultivation of a vineyard plot, foster team spirit. Workspaces and workflows have been carefully redesigned with ergonomics in mind, for example through the use of exoskeletons and optimised work routes.

The B Corp™ certification positions Troplong Mondot amongst the committed players in the French and international wine sector in terms of sustainability and confirms Les Belles Perdrix as a benchmark for sustainable gastronomy.

ABOUT:

B Corp™ certification is awarded by B Lab, an international non-profit organisation founded in 2006 in the United States. It assesses a company's overall social, environmental and economic performance. The score is made public and the certification must be renewed every three years, with a requirement to demonstrate progress. By 2026, around 10,000 companies worldwide and around 600 SMEs in France will be certified, including just a dozen in the French wine sector.

Troplong Mondot, a Premier Grand Cru Classé of Saint-Emilion, belongs to the SCOR Group. Situated on a hilltop, the highest point in the appellation, the estate has been committed to viticulture that respects its ecosystem for over 30 years. Troplong Mondot embodies a vision of wine that is inextricably linked to its terroir of origin.

Les Belles Perdrix de Troplong Mondot is the only Michelin-starred restaurant situated at the very heart of a wine estate in Saint-Emilion. Chef Charrier's cuisine, inspired by the permaculture garden, celebrates seasonal produce and gives pride of place to carefully selected suppliers, 80 per cent of whom are located less than an hour from the restaurant.

PRACTICAL INFORMATION :

1 route de Mondot - 33330 Saint-Emilion
hospitality@troplong-mondot.com
+33 5 57 55 38 28
troplong-mondot.com

CONTACT MEDIA :

PR agency : Perowne International
oc@perowneinternational.com

Head of communication: Claire Payen
cp@troplong-mondot.com | +33 6 37 59 39 78

